May 12th, 2020

Hi TADA! Friends and Family,

This past weekend was Mother’s Day. I hope all the Moms reading this had a good day doing whatever you wanted to do. For me, that was binge-watching two shows - season two of Dead to Me and the mini-series Hollywood (I also finished season five of Outlander). Both shows let me escape from the world we’re living in today to another world. I felt my body and my mind relax, and I had a good time being entertained. The acting is so good and so much fun to watch. With no live theater to go see, it was so much fun to watch one of my favorite Broadway musical theater performers, Patti LuPone (who I met once in her dressing room when I saw Sunset Boulevard in London thanks to her brother Bobby who I knew because our theaters were across the hall! From each other at 120 West 28th Street at that time).

Another thing that I loved about Hollywood was the vision of a different world. (Even while I am entertained, I am learning). Art allows us to create a world we want - to show people a different world - to help allow people to see and think about the different world. Artists, therefore, can help change the world. This is why I write and commission new musicals that TADA! produces. Some musicals help people see the way the world can be not the way it is. Others have kids question the past and realize that they can help form the future while others show what could happen in the future if we don’t pay attention to today. Some are more about personal realizations and others are looking at community and others look at things globally. It’s important to me that the work I do - the work TADA! does - will live on and leave the world a better place. I also watch Governor Cuomo. He also helps me relax even though he is talking about the world that we currently live in. It helps that I agree with a lot of what he says. Many times (as my daughter points out he repeats himself a lot, which I do as well) he says “it’s about us - not about me but about we.” I try to live my life that way - pandemic or no pandemic. He also said that we “battle community spread with community unity - that’s what wearing the mask says.” It shows respect. Going back to Hollywood and the world we lived in before the pandemic, I feel we all have a responsibility to community unity. My way of addressing this was to start TADA! We all have to come together to battle the isms such as racism, ageism, sexism, heterosexism, gender binarism, classism, and more. We all have a responsibility to wear our masks to protect others. And, when we no longer have to wear them we must remember what they meant - taking responsibility for the community.

Best,

Nina Trevens
Producing Artistic Director/Executive Director

P.S. And remember, like TADA! on Facebook, follow us on Instagram, and/or share our website, to help support our mission.

Are you doing a lot of shopping on Amazon lately?
SUPPORT TADA! YOUTH THEATER
WHEN YOU SHOP BY USING
AMAZON SMILE

Spread the word about TADA!
Hi TADA! Friends and Family,

Today’s letter will be short and sweet - like me! Oh, really. Well, yes, I am short. AND, Yes, I am sweet - sweeter now after weeks of brownies, banana bread, ice cream, Girl Scout cookies and chocolate covered mint Oreos. It’s like TADA!’s very first musical, The Little House of Cookies, in my house. The final song in that show was “Secret Recipe.”

Do any of you watch All Rise? I recommend it and not just because a former TADA! Staff member is on it (Marg Helgenberger) but because of how it examines the law or actually, examines justice. Last night’s episode was done with everyone online with each other which, I thought, was great. The same show but everyone was in their own square.

TADA!’s doing exactly that - all our programs online with everyone in their own square and it’s going great. There are some bumps in the road or freezes in the Zoom, even so, in just six weeks we’ve been able to adjust our programming while staying true to our mission to continue to serve and inspire young people to learn, create, and think differently.

My nephews in Maryland were able to watch a TADA! musical on YouTube. (They kept waiting for Aunt Nina to show up on their TV but that didn’t happen -- yet!) And, wherever you are, you too can watch a TADA! musical on YouTube right now.

Our education students are Zooming! Our Ensemble Members are hanging out and supporting each other and they’re creating a new musical. Our staff is even closer now that we’re physically distancing. We’re all learning more about each other because we take time at the beginning of classes, workshops, and staff meetings to check in and really talk to each other.

Now, we just need you to make our recipe complete. It’s #GIVINGTUESDAYNOW for just a few more hours. I know that this may not be a good time to donate for some of you, so could you please then share this email with someone who may be able to add some sugar to this batch, because when you give now your gift will be doubled by an anonymous donor. Even if you can only add a pinch or a dash, it will rise in the oven at TADA!.

And remember, like TADA! on Facebook, follow us on Instagram, and/or share our website, to help support our mission.

Best,

Nina Trevens
Producing Artistic Director/Executive Director

Spread the word about TADA!
Hi TADA! Friends and Family,

How are you doing? I hope you’re all still hanging in there. How many of you remember the poster where the cat is hanging on by its paws? This was an exhausting workweek for me and it was also a very successful workweek for all the different hats that I wear at TADA!

I have some personal good news and TADA! good news. I’ll tell you the personal first - I finally got a pint of Ban & Jerry’s mint chocolate cookie and my classic lays potato chips, rye bread, and Diet Coke. Yum!! coated round pills AND maskal! (I used Amazon Smile so TADA! will make a few cents in the deal) I haven’t had a migraine in a week but now I’m really (I do)

TADA!’s good news is even better. I’m so fortunate to report that TADA! has received a grant from NYC COVID-19 Response and Impact Fund and a PPP loan. Breathing has become easier. I’m also excited to say that we’re reaching more kids virtually each week! Education classes have resumed (with new ones starting in June). Ensemble Programs are going incredibly well, and, on Sunday we will premiere our first online musical, Sleepover, on TADA!‘s YouTube channel.

Even though we’re not physically together, I love that we still touch our Education Students. Ensemble Members and Audiences (as well as their families) - we touch them creatively, emotionally and mentally.

Here is part of a wonderful email I received from a mom of a 6 year old TADA! student:

“We’ve never met personally, but I wanted to thank you. Sammi loves TADA! Each weekend, we make the trip from New Jersey to bring Sammi to class. Scheduling in place has been challenging for a six year old with no siblings. This is hard enough for adults to try to comprehend. It’s definitely too much for a kid. She’s sad and lonely, and clearly tired of being stuck with bad processes.

Last weekend, I locked on the TADA! YouTube live and watched magic happen. Her face lit up, she straightened up and began her warmups. She sang, she stretched, she instructed me in technique. Instead of talking about what she was missing out on, she revealed in the fact that I would finally get to see what happens in class.

She rehearsed. A lot. She sat the scene, assigned me lines and blocking and ran the rehearsal. She gave me notes. She had us switch parts and rehearse again. Later that day she performed for David. It was one of the best days in weeks!

Thank you for creating such a wonderful place. Thank you for letting kids explore their creativity instead of just teaching them to imitate existing performances. Thank you for making my daughter so happy in the middle of all the craziness!"

This email intrigued the entire TADA! Staff and Board. TADA! may not be considered essential to all but it is essential to many, which is why we Hang in There, Baby!

Best,

Nina

Nina Trevena
Producing Artistic Director/Executive Director

PS: please forward this email on to others who may be interested in TADA!’s programs and tell them to visit TADA!‘s website TADATEATER.COM

TADA! is a non-profit youth theater, positive youth development and arts education organization— we rely on the generosity of people like you!

Click here to DONATE TODAY!

Spread the word about TADA!

TADA! website

April 28th, 2020
Hi TINA's Friends and Family,

I hope you're enjoying these weekly highlights when you have a little time to relax and reflect. I know we all work hard to keep our families happy and healthy, and it's nice to take a minute to reflect on the highlights of our week. You've all been so amazing this week and it's been a pleasure to keep in touch with you all.

This week, I'm excited to share some updates from our team and our community. Our team is working hard to ensure that everyone is well taken care of, and we're thrilled to see how much progress we've made.

We've also had some exciting highlights from our community. Our team is working hard to ensure that everyone is well taken care of, and we're thrilled to see how much progress we've made.

I'm looking forward to sharing more updates with you all in the coming weeks. Thank you for your support and for being such an amazing community. Let's keep up the good work and keep making a difference in our community.

Best,

Nina Tovar

Producing Artist, Director/Executive Director

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Spread the word about TADA!
Hi TADH Friends and Family,

I hope you found ways to enjoy this holidays the past weekend. Chocolate covered marshmallow or chocolate bunny? Pleasure and Easter are major holidays that celebrate rebirth. Pleasure is also a journey from slavery to freedom, and of taking responsibility for yourself, the community, and the world.

This is what many of us - TADH included - are doing right now. We are figuring out a new way of being (socially) and redefining freedom at a time when we may feel like slaves to this virus. We have all had to take responsibility for ourselves and our communities. TADH is very committed to earning our community which is why we have created new and remote TADH programming and connections for all of you who want some TADH at home.

As a 60-year cancer survivor, I have had relapses. I had to fight to stay alive, to think positively, to plan for a future that I wasn’t certain of at the time. Owing and planning is how I got through those times of uncertainty. TADH’s staff is doing just that. Planning for remote summer camps, live music for next season, as well as more remote activities and programs. We are ready for whatever is possible. Because we don’t give up!

Speaking of not giving up, did anyone learn “Never Give Up” this weekend? If not, you can still learn it today. Have you done the TADH Challenge? Click here for instructions/lyrics and take a look (if others have done it) if you want more people to know about TADH, please help us by asking your family and friends to.

Follow us @TADHthiser on Instagram
Like our Facebook page
Subscribe to our YouTube Channel
Visit our website tadhteen.com and join our mailing list

TADH’s incredibly dedicated staff speak daily about how to better serve you and how much we miss the in-person interaction with all of our kids. We made you this actual message. We hope you enjoy seeing all of us. Think of all ways your extended family or a group of friends can work together to send a message to others.

Click here to get names and titles of the TADH staff.

Have a good week!

Best,

Note Tevers
Producing Artistic Director/Executive Director

Spread the word about TADH!
April 7th, 2020

IT'S TADA! Friends and Family,

I miss being with my TADA kids and I've been thinking a lot about what we can still do together. As I talk to our Ensemble Members and their parents, it's nice to hear about what they are doing together but I'm also hearing how much they miss being at TADA! It makes me wonder, do you need more ideas of what to do with your kids while at home? Do you want activities for your kids to do without you? Cards, board games and puzzles are good and they're fun, but what else can you do? The answer is - Musical Theatre!

As parents (who aren't necessarily theater professionals) you're probably thinking that you don't know how to give your kids musical theatre experience at home. You may be thinking "Come on Nina, that's why I sent them to TADA classes and/or bring them to see TADA shows." To help out, TADA's staff has been busy creating material to help bring TADA to you. Below are some activities we have come up with to keep your kids (and you) creative, active, singing and dancing at home.

Here's what we have come up with for this week:

- Watch TADA's YouTube Channel: There are many great numbers from our shows over the years. There's a great number, "Sayonara", from our last production, How to Eat Like A Child that I think we can all relate to right now. Subtitle the lyrics "I hate them" with "I hate it (COVID-19)". Included are two videos because I love Hallie's interpretation singing the song in the last production and they were both terrific.

- Learn a new Musical number from a TADA musical right in your very own home. Every Saturday a new musical number will be highlighted for you to learn. Choreography will be taught by various artists starting with Joanne Greer, TADA's Associate Artistic Director teaching you choreography (the dance steps) to "Never Give Up." Look for a TADA email on Saturday.

- Watch a Musical number from TADA! Challenge. You have recorded and posted or sent your video of the TADA song yet? Why not? We want to see you! Last year our kids direct or choreography you doing the TADA song. Be silly and do it on your own. First the instructions and your kids' best.

- Visit our website TADAtheater.com to see new content almost daily.

Very soon we will be streaming previously recorded TADA productions from years past for you to watch at home. We're working with our writers and designers to get the permissions we need to show performances for a limited period of time.

Please stay home, stay safe and healthy. Let your creative juices flow and let me know if you have any ideas to share.

Best,

Nina
Producer's Artistic Director/Executive Director

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Spread the word about TADA!

March 1, 2023

Hi TADA! Fans and Friends,

When it's too beautiful to be inside, we go outside! How about you?

What are you doing this Easter break to break the traditions (or bring new traditions) to your family at home or school? Have you been visiting museums and local libraries? Have you been spending quality time in an outdoor setting?

I don't suggest Columbus for this, but I do suggest the websites raising salaries for both adults and kids to watch together or separately, wherever you like to get your regular dose of culture. If you're visiting these sites, please support their efforts to make culture more accessible.

Did you know that TADA! produced a musical called Gold Day Noise which,(you know, like a really fun and educational musical) because it is a great way to get kids interested in theater and music, and it was a big hit with the students! The show was produced online. Can you believe that it was written over 15 years ago? TADA! has been around for a while, and it's the first time for the show.

So what were you like in this is said TADA! director for two musical productions.

TADA! performed a reading at Jason Robert Brown's 51st at the 51st Anniversary Gala is that month. I can't believe you've been a part of so many great musical productions with TADA! Take a moment to appreciate all the hard work that goes into creating a musical stage. From the actors to the stage crew, everyone plays an essential role.

Unfortunately, for us, we have changed our traditions. TADA! has been the cancellation of all programming through the end of April. We hope to be able to continue our programming at a later date. However, that doesn't mean there's no TADA! for you. You can watch the latest shows and see what you can stop to listen to TADA! Radio online, check out their website, @TADA_I, for updates and to keep in touch.

Ask a question to be on the lookout for the “What’s New in the Arts” challenges coming in the next few weeks.

Remember the “TADA! Know says”

"Tell a story. (Tell your story, Hayden, thanksgiving story.) (if you hear me, you’ll know it’s our holiday"

The TADA! staff is working hard to make sure you will always have what you need in the future. We can contact our friends through email at info@TADA-I.org or call 323-879-1751 and leave a voicemail and we will get back to you.

Please stay safe and stay steady!

Best,

Mary Timmons
Public Relations/Executive Director

TADA! is a non-profit youth theater, positive youth development and arts education organization—only by the generosity of people like you!

TADA! takes you to the movies through the lens of a musical!

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